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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application

Inventor(s): Mark Bunger et al.

Appl. No.: 09/822,961

Filed: March 30, 2001

Title: A METHOD, SYSTEM, AND COMPUTER
READABLE MEDIUM FOR
FACILITATING A TRANSACTION
BETWEEN A CUSTOMER, A
MERCHANT AND AN ASSOCIATE

PATENT APPLICATION

Art Unit: 3627

Examiner: Bartuska, F.

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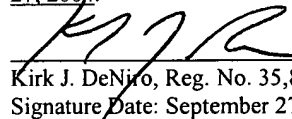
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CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

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 9/27/04 (Attorney Signature)
Kirk J. DeNiro, Reg. No. 35,854
Signature Date: September 27, 2004

RESPONSE A TO OFFICE ACTION UNDER 37 C.F.R. § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This RESPONSE A is in reply to the outstanding Office Action.

AMENDMENTS to the CLAIMS begin on Page 2 of this paper.

REMARKS begin on Page 7 of this paper.